

DYNAMIX

It's amazing how much a tatty gear lever, worn steering wheel or faded seat can let a car's interior down.

The most obvious solution to rejuvenate such an interior would be to replace worn parts like-for-like but, with Porsches in particular, this can be an expensive process, which is where Porsche trim dyeing specialist Dynamix comes in. Set up two years ago, Dynamix is the brainchild of Ryan Donaghey: "The whole idea started when I had an old BMW with a tatty interior that I restored with dye, then a few years ago I bought my first 911, a 993 Carrera 4. I treated some of the interior with dye to bring it back to its original condition and it generated a lot of interest in the Porsche Club GB, and even won the air-cooled section of its regional concours."

It wasn't long before Ryan was treating enough other Porsches to a renewed interior to justify setting up his own company, which now sells products all over the world. "Dynamix's selling points are not only that dyeing the original parts is much cheaper than fitting new ones, but also that it allows you to retain the car's originality," he says.

The dyes Dynamix uses are all original Porsche colours, allowing it to offer a guaranteed colour match, or alternatively it can mix a dye to customers' specifications. Everything from gear levers and handbrakes to door cards and seats can be restored, and Dynamix can either carry out the work itself or provide customers with the

dye for DIY application.

"It's a very straightforward process, and the skill really is in the preparation," explains Ryan. "The important thing is to remove all of the dirt, grease and silicone-based products from the parts as the dye adheres best to clean surfaces. You can use methylated spirits to do this. The dye can be used directly, so there's no mixing or diluting required, you just simply apply it with a small section of car sponge. Once applied the dye takes 24 hours to dry properly, after which a second coat can be applied if necessary. Following this a conditioner can be used to restore the lustre."

And remember, if all this sounds too much like hard work you can simply send the parts to Dynamix, which is based in Northern Ireland, and let it carry out the treatment. "We have had customers ship complete cars out to us to do the whole interior and this isn't a problem, or sometimes a customer will have found a part that's not the right colour for their car and we can dye it to match," says Ryan.

Prices obviously vary depending on what parts you want treated. As an example Dynamix charges £50 to treat a steering wheel and £35 for a door card. Alternatively, it sells the dyes for £20 for a 65ml bottle, which it says is enough to do detail work, or £60 for a 250ml bottle. Either way, Dynamix offers a very cost-effective way of restoring your Porsche interior whilst maintaining the car's originality.



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